



ENVIRONMENTAL SERVICES

News Release

FOR IMMEDIATE RELEASE:

February 7, 2003

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SAN YSIDRO COMMUNITY RECEIVES 13 NEW LITTER CONTAINERS TO HELP SOLVE LITTER PROBLEM

SAN DIEGO, CA- To clean up the sidewalks and streets of San Ysidro, the City of San Diego Environmental Services Department (ESD) joined Deputy Mayor Ralph Inzunza and the San Ysidro Business Association on January 31, 2003 to place the final litter container of 13 new cement litter containers installed along San Ysidro Boulevard.

“San Ysidro is the first U.S. community along the U.S./Mexico border and daily it’s impacted with hundreds of visitors,” said Deputy Mayor Ralph Inzunza. “Every day City collection crews pick up about a half ton of trash from the existing 50 or 60 litter containers placed in the San Ysidro community. This amount does not include the litter that never makes it into the litter containers and unfortunately ends up on the streets and sidewalks.”

Environmental Services crews have positioned the 13 new containers at intersections heavily trafficked by pedestrians, nearby convenience stores and fast food restaurants and on long streets with no litter receptacles. City collection crews will continue to pick up trash seven days a week to help reduce litter spilling onto the sidewalks.

“We are very happy to work with Deputy Mayor Inzunza and the San Ysidro Business Association to help improve the appearance of the San Ysidro community,” said Richard L. Hays, director of the City’s Environmental Services Department. “Installing the containers is just one part of cleaning up this community. The other part is making sure people understand these containers are designed to collect litter only, not commercial trash in large plastic trash bags.”

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Education and working with communities is a major part of Deputy Mayor Inzunza's focus on this project and other community clean up projects in Council District Eight and is the goal behind his Operation Cleanup. Through his Operation Cleanup project, Inzunza links and coordinates city departments with agencies and nonprofit groups that can provide assistance and are active in cleaning streets and neighborhoods.

"The San Ysidro Business Association contacted the City's Environmental Services Department and Council District Eight to report their community litter problems and request assistance," said Inzunza. "We were able to work with the San Ysidro Business Association and the City's Environmental Services Department to help devise a plan to reduce the litter problem in San Ysidro. The delivery and installation of the containers in San Ysidro is a culmination of the City of San Diego and the community working together."

For more information about trash and recycling collection in the City of San Diego, please call the City's Environmental Services Department at (858) 694-7000.

The City of San Diego's Environmental Services Department is charged with refuse collection and disposal, recycling and environmentally sound landfill management to meet the City's long-term disposal needs. The Department also oversees the City's management of energy use and explores innovative options for energy independence. For more information on recycling or Environmental Services, visit the department's web site at <http://www.sandiego/environmental-services/>.

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